

₹3,001 OFF



DIGITAL MARKETING CLASS

Digital Marketing Mastery Program

A complete, 2-month, step-by-step training program to help you learn digital marketing from scratch — social media, SEO, ads, content creation, video editing and more — with hands-on practice and real tools.

2-Month Course

Beginner Friendly

1-Month Internship

100% Placement Support

Certificate Included

COURSE FEE

~~₹23,000~~ **₹19,999**

LIMITED-TIME DISCOUNT • SAVE ₹3,001

Includes full curriculum + all marketing tools training + 1-Month Internship + certificate

Presented by
CapitalBounce Technology

Message us on WhatsApp
to reserve your seat

Why Join This Course?

This program is designed step-by-step so that even a complete beginner can confidently learn digital marketing and start applying it in real projects, freelancing, or a job role.

2 Months

Total Course Duration

11

Structured Modules +
Internship

25+

Tools Covered — SEO,
SMM, Email, AI & More

1 Month

Live Internship Included

1

Step-by-Step Learning Path

Every module builds on the last — from the basics of digital marketing to running real campaigns — so nothing feels overwhelming.

2

Learn With Industry Tools

Get trained on Canva for designing and CapCut for video editing — the same tools brands and creators use daily.

3

Real Projects, Not Just Theory

Work on live assignments — a real social page, real ad, real content calendar — so you finish with a portfolio, not just notes.

4

Certificate on Completion

Receive a course completion certificate from CapitalBounce Technology to add to your resume or profile.

5

Doubt Support Throughout

Get your questions answered as you go, so you're never stuck for long.

6

100% Placement Support

Get resume guidance, interview preparation and job/internship referrals to help you land

Step-by-Step Curriculum

Follow this exact roadmap, module by module, from the fundamentals to advanced strategy.

01

Digital Marketing Fundamentals

- What is digital marketing & why it matters today
- Types of digital marketing channels
- Understanding your target audience & buyer persona
- Setting marketing goals (traffic, leads, sales, branding)

02

Social Media Marketing

- Setting up & optimizing Instagram, Facebook & LinkedIn pages
- Content pillars & posting strategy
- Growing organic reach and engagement
- Hashtag research and best posting times

03

Content Design with Canva

- Canva workspace walkthrough & templates
- Designing posts, carousels, stories & banners
- Brand kit — colors, fonts & logo usage
- Creating a content calendar in Canva

04

Video Editing with CapCut

- CapCut interface & basic editing tools
- Cutting, trimming, transitions & text overlays
- Trending Reels & Shorts formats
- Adding music, captions & effects for engagement

05

Search Engine Optimization (SEO)

- How search engines rank content
- Keyword research basics
- On-page SEO — titles, meta descriptions, structure
- Local SEO & Google My Business setup

Curriculum (Continued)

06

Meta & Google Ads

- Setting up Facebook & Instagram ad campaigns
- Audience targeting & budget planning
- Google Ads basics — Search & Display campaigns
- Reading ad performance & optimizing spend

07

Content Writing & Copywriting

- Writing captions, headlines & ad copy that convert
- Storytelling for brands
- Basics of email marketing & WhatsApp marketing

08

Analytics & Growth Strategy

- Reading Instagram/Facebook Insights & Google Analytics
- Tracking what's working — reach, engagement, conversions
- Building a monthly content & growth strategy

09

Personal Branding, Freelancing & 100% Placement Support

- Building your own portfolio & personal brand
- Finding freelance digital marketing clients
- Resume, LinkedIn profile & interview preparation
- Placement support & job/internship referrals
- Final project review & certification

10

AI Tools & Prompt Engineering for Marketing

- Introduction to AI tools for digital marketing (ChatGPT, Gemini, Claude)
- Writing effective prompts — for captions, ad copy, blogs & strategy
- AI for content creation — Canva AI, CapCut AI, Copy.ai, Jasper
- AI for image & video generation and repurposing content faster
- Using AI for market research, SEO & campaign ideas

11

1-Month Live Internship

- Work on real client-style digital marketing projects for 1 month
- Hands-on practice across SEO, social media, ads & content
- Mentor guidance and performance feedback
- Internship completion certificate to add to your resume

Tools You'll Learn to Use

Hands-on training on the two most in-demand creator tools, included in your course fee.



Canva — Design Training

Learn to design scroll-stopping social media posts, carousels, banners and brand kits without any design background.



CapCut — Video Editing Training

Master Reels, Shorts and short-form video editing — cuts, transitions, captions and trending effects — using CapCut.

Bonus Inclusions

✓ 1-Month Live Internship

✓ 100% Placement Support

✓ Ready-to-use Canva templates

✓ CapCut editing presets

✓ Content calendar template

✓ Course completion certificate

✓ Internship certificate

✓ Doubt-clearing support

✓ Live project assignments

All Tools You'll Master

A complete toolkit across every area of digital marketing – the same platforms used by agencies and brands.

AI

AI & Prompt Engineering Tools

ChatGPT

Google Gemini

Claude

Copy.ai

Jasper AI

Canva AI (Magic Studio)

CapCut AI

Midjourney

SEO

SEO Tools

Google Search Console

Google Analytics

Google Keyword Planner

Ubersuggest

SEMrush

Ahrefs

Moz

Screaming Frog

Google My Business

SMM

Social Media Marketing Tools

Meta Business Suite

Facebook Ads Manager

Instagram Insights

Buffer

Hootsuite

Later

LinkedIn Campaign Manager

MAIL

Email Marketing Tools

Mailchimp

Brevo (Sendinblue)

GetResponse

MailerLite

HubSpot Email

WA

WhatsApp Campaign Tools

WhatsApp Business App

WhatsApp Business API

AiSensy

WATI

Interakt

CM

Content Marketing Tools

Canva

CapCut

ChatGPT

Grammarly

Google Trends

Pexels / Unsplash

Fees & Enrollment

TOTAL COURSE FEE

LIMITED-TIME OFFER — SAVE ₹3,001

~~₹23,000~~ **₹19,999** **13% OFF**

2-Month Course · One-time payment · Includes full curriculum + complete tool training + 1-Month Internship + 100% Placement Support + certificate

- ✓ 2-month structured program — 11 modules, taught step-by-step
- ✓ Hands-on training on 25+ tools — SEO, SMM, Email, WhatsApp, AI & Content Marketing
- ✓ Hands-on Canva design & CapCut video editing training
- ✓ 1-Month Live Internship with real projects
- ✓ 100% Placement support — resume, interview prep & job referrals
- ✓ Templates, presets & content calendar resources
- ✓ Live project work & portfolio building
- ✓ Course completion certificate + Internship certificate

How to Enroll

1

Message us on WhatsApp to confirm your seat

2

Complete your fee payment of ₹19,999

3

Get added to the batch & start learning

Seats are limited for every batch

Reply on this WhatsApp chat to reserve your spot today.

Enroll Now